



**connected
design**



Your **NEW** Content Marketing **OPPORTUNITIES**

Make use of the latest content marketing possibilities by Connected Design*

Content types can be produced on a one-off basis or as part of a recurring series or larger editorial-style program.

- Education Articles Starting at \$2,000
- Editorial Videos Starting at \$2,000
- Custom Published DigiMags Starting at \$8,000
- Webinars Starting at \$4,000

* Price is for production and includes no media package. Your Media package will be worked out individually. Please refer to your sales rep.

Why partner with Connected Design?

- Connected Design has highly competent editorial team and very competent authors on hand for every topic
- Connected Design is a trusted brand
- Connected Design is the most innovative and modern publishing brand in the smart home space
- Connected Design offers you the target group you need for best ROI

Your Benefits:

- Higher visibility in search engines
- Increased conversion potential
- Tighter reader relationship
- Perception as editorial content

Contact our Publisher:

Tony Monteleone
tmonteleone@ctlab.media

718-216-2046