



**connected  
design**



## Have **your message** heard by top leaders in our industry

The podcast series brought to you by our team of editors is a great way to connect with our audience. The all new Connected Design Podcasts are promoted via eNewsletter, online, through dedicated e-blasts and social media.

### Podcast Sponsorship Includes:

- Logo and ad on Podcast section of the website
- Banner ad sizes 728x90, 300x250 & 120x60 logo
- Branded custom eblast announcing podcast topic and date
- Pre-roll and Post show message (15 second max)
- Social Media promotion

Cost: \$4,000 per podcast

### Why partner with Dealerscope?

- Dealerscope has highly competent editorial team and very competent authors on hand for every topic
- Dealerscope is a trusted brand
- Dealerscope is the most innovative and modern publishing brand in the CE industry
- Dealerscope offers you the target group you need for best ROI

### Your Benefits:

- Higher visibility in search engines
- Increased conversion potential
- Tighter reader relationship
- Perception as editorial content

### Contact our Publisher:

Tony Monteleone  
tmonteleone@ctlab.media

**718-216-2046**



@ConnectedDesignMagazine



@Connected.design



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